

# Technical Assistance Program

The Fund believes educational resources and support are often as valuable as cash grants, especially to small, emerging organizations.

As part of our mission to provide an alternative concept in philanthropy, the Fund commits considerable staff and volunteer resources to support community activists and organizations with skill-building opportunities, informational resources, and advice through our **Technical Assistance (T.A.) Program**. The T.A. Program compliments our grant-making by offering accessible workshops and tailored consulting services to ensure grassroots organizers' success in promoting progressive social, economic, environmental and political change. T.A. provided ranges from fundraising/grant-writing, strategic planning, board development, policies & procedures, community organizing strategies, media strategies, advocacy & lobbying, program development, event planning, 501(c)3 incorporation, and more.

Special thanks to the following funding partners for investing in our Technical Assistance Program:



## 2014 Technical Assistance Workshops

25 Workshops | 355 Organizations | 507 Unique Attendees

### ADVOCACY

- Worry-Free Advocacy for Nonprofits
- Worry-Free Advocacy AND California Ballot Measure Rules for Nonprofit
- Talking Taxes: Conversations for Common Good
- Anti-Racist Organizing in White Communities
- From Our Ancestors, For Our Future: Lessons from Legendary Organizers Ella Baker and Anne Braden on Building Justice Movements Today
- Towards Collective Liberation: Anti-racist Organizing, Feminist Praxis and Movement Building Strategy

### BOARD GOVERNANCE

- Building a Board That Works
- What Every Board Member Should Know About Financial Management ... And Probably Doesn't

### FINANCIAL LITERACY

- Linking Money to Mission: Uncovering the Financial Story
- Linking Money to Mission: A Balancing Act

### FUNDRAISING / GRANT-WRITING

- Grant-Application Workshops
- The Nuts and Bolts of Fundraising
- More Askers = More Money: An All-Staff Approach to Major Gifts Fundraising
- Train Your Board (and everyone else) to Ask!
- Selling Social Change: Earned Income Strategies for Nonprofits
- Engaging Your Board in Resource Development: The AAA Way
- The Irrefutable Truths About Fundraising
- Creating (and Using) Your Fundraising Plan

## 2014 Direct Technical Assistance

Over 350 groups received consulting and/or support from the Fund

350 SB • A Different Point of View • A Year Without War • AB 60 classes in Lompoc • ACLU • Active Alumni Academia • Acupuncture Detox Project • ADMHS • Advocates for Indigenous California Language Survival • African American Women's Luncheon • AHA! • Alan Hancock College STEM • Allan Hancock College Dream Club • Alliance for Pharmaceutical Access • Alpha Resource Center • Alternatives to Violence Project • Arts Fund Santa Barbara • Assoc. of University Women • Bici Centro • Black Women for Community Empowerment • California Center for Cooperative Development • CA Rural Legal Assistance • CALM • Campfire Central Coast • Casa Dolores •

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Carpinteria Valley Foundation • Casa Esperanza • CAUSE • CAUSE Action Fund • Central Coast Future Leaders • Central Coast Green Team • Channel Islands Marine Sanctuary • Chicana Students • Childrens Creative Project • Chumash Maritime Association • Citizens Planning Association • City at Peace • City of Santa Maria • CLUE • Coalition Against Gun Violence • Coalition for Sustainable Transportation (COAST) • Coast Valley Substance Abuse Treatment Center • Coastal Band of the Chumash Nation • Committee for Social Justice • Commonground C3H • Community Environmental Council • Conflict Solutions Center of SB Co. • Congressmember Lois Capps • Courage to Lead • Cuyama Valley Family Resource Center • Cuyama Valley Recreation Dist. • Direct Relief • Disabled American Veterans • District Elections Committee • Doctors Without Walls - SB Street Medicine • Domestic Violence Solutions • Dual Immersion Project • Economic Democracy Project • Environmental Affairs Board, UCSB • Environmental Defense Center • FamiliesACT! • Family Service Agency Promotora • Fielding Graduate Institute • Fighting Back Santa Maria Valley • Filipino-American History Project • First 5 • Food & Water Watch • Food Policy Alliance • Foodbank of Santa Barbara County • Freedom to Choose Foundation • Freedom4Youth • Future Leaders of America, Inc. • Gaviota Coast Conservancy • Gay Rights Advocates for Change and Equality (G.R.A.C.E.) • Good Samaritan Shelter • Guadalupe Nipomo Dunes Center • Guadalupe Cultivating Arts Center Reading Festival • Hearts Therapeutic • Immigrant Hope Santa Barbara • IMPORTA SB • Independent Living Resource Center, Inc. • Indigenous Language Interpreter Group • Interfaith Initiative of Santa Barbara County • Isla Vista Self Governance Initiative • Islamic Society of Santa Barbara • Just Communities Central Coast • Kaswa Band of Chumash • Katherine Harvey Fellows • La Casa de la Raza • La Hermandad Hank Lacayo Youth & Family Center • Las Abuelitas • League of Women Voters SMV • Legal Aid Foundation of Santa Barbara County • LGBTQ Trinity • Lideres Campesinas • Lompoc Co-Operative Development • Lompoc Santa Maria NAACP • Lompoc Theatre Project • Lompoc Unified School District AVID • Lompoc Unified School District Dual Immersion Program • Lompoc Valley Beekeepers Association • Lompoc Valley Community Healthcare Organization • Los Alamos Action Committee • Los Alamos Library • LULAC • Martin Luther King Jr. Committee • Meals on Wheels • Measure P • Mesa Harmony Garden • Migrant Education Program • Mobile Homeowners Project • Monetary Ecology • Native American Chumash Veterans • Natural History Museum • NonProfitResourceNetwork (NPRN) • Opposition to Eastside Improvement District • Pacific Pride Foundation • Padres Unidos • Page Youth Center • Palabra • Partnership for Excellence Conference • PFLAG Santa Barbara • Planned Parenthood • Plaza Comunitaria • PODER • Poetic Justice Project • Police Activities League • Pride Lompoc • Pro Youth Movement • Pushy Shovels • Quail Springs Permaculture • Que Padre • Radio Xicana • Raza College Day • Restorative Justice Initiative • Return to Freedom • Right to Write SB • Rockshop Academy • RSVP Senior Programs • Safe Schools/Pacific Pride Foundation • Sama Group • Santa Maria - Lompoc NAACP • Santa Maria Chamber of Commerce • Santa Maria Green Team • Santa Maria Valley Open Space • Santa Maria Valley Teen Services Coalition • Santa Ynez Valley Fruit and Vegetable Rescue • Sarah House • SB Arts Fund • SB Audubon Society • SB Beekeepers Association • SB Bird Sanctuary • SB Birth Center • SB Channelkeeper • SB County Action Network (SB CAN) • SB County Arts Commission • SB County Education Office • SB County Education Office Health Linkages • SB County Probation Department • SB Education Foundation • SB Food Alliance • SB Hillel • SB Museum of Art • SB Museum of Natural History • SB Neighborhood Clinics • SB Orchestra • SB Peer Empowerment • SB Permaculture Network • SB Police Activities League • SB Rape Crisis Center • SB Response Network • SB Scholarship Foundation • SB Teen Legal Clinic • SB Village • SB Water Guardians • SB Women's Political Committee • SBCC ASL Club • SBCC Permaculture Project • SBCC/Campaign for Student Success • SBCC | The Transitions Program • SBCEO Healthy Linkages • SBCEO Promotores • SB Museum of Art • Scholarship Foundation of Santa Barbara • Second Order Change • SLO Mothers for Peace • SM THRIVE • Indigenous Community Support Work Group • SMHS Active Alumni in Academia • Social Justice Fund for Ventura County • Social Venture Partners/Fast Pitch • SOL Food Festival • Solutions for People • Spanish Speakers Access Network • Sprout Up • Summer Solstice • SYV Blueprint Evaluation Project • Task Force Against Police Brutality in IV • Teaching FAIR • The Academy • The Dream Club • The Knox School of Santa Barbara • THRIVE • Transitions Mental Health Association • Tribal Trust Foundation • Trinity Church • TV Santa Barbara • UCSB - Office of Student Life • Mexican Immigrant Labor and Producer's Association (MILPA) • UCSB AS Environmental Affairs Board • UCSB Associated Students • UCSB Black Student Union • UCSB IDEAS / M.U.J.E.R. • Uffizi Order • United Domestic Workers • United Parents / Padres Unidas • Vandenburg Village Farmers Market • Vandenburg Village Park & Playground • Victory Outreach Church Rehabilitative Home • Visit Lompoc • Voice Hearers of Santa Barbara • What is Love - Teen Dating Violence • Wild Farmlands Foundation • Wilderness Youth Project • Wilding Museum • Women Marines Central Coast • WonHeart • Workforce Investment Board of Santa Barbara County • Worth Street Reach • Youth Cinemedia • Youth Drought Project • yStrive for Youth, Inc.