

*Celebrating thirty years of "Change, Not Charity"<sup>TM</sup>  
Celebrando 30 años de invertir en el cambio social, no en caridad*

***"We can have democracy in this country,  
or we can have great wealth concentrated in the hands of a few,  
but we can't have both."***

- Louis D. Brandeis (1856 – 1941)

Fall 2011

Dear Friend,

Just three years after the financial collapse of 2008, we find ourselves in an unacceptable situation. Corporate profits are at a 60-year high while wages are at a 55-year low (as a percent of GDP). The richest Americans own a greater share of our nation's wealth and take home a greater share of our nation's income than at any time in the past half century. Yet poverty and unemployment are becoming a seemingly inescapable fact of life for a greater number of Americans than ever before.

The challenge of wealth inequality is not new. It has been at the core of countless progressive struggles. But when inequality becomes this outrageous, it threatens not just our material wellbeing, but the very social and political fabric of our communities. And when we find that our business and political leaders are unable or unwilling to address the problem in a meaningful way, we do what we have always done. We organize.

It is the grassroots organizers – by turning outrage into action – that have always made change happen. From the Progressive Era to the Labor Movement, from the Civil Rights Movement to Occupy Wall Street, when the wealth and power of the few have threatened the rights and security of the many, grassroots organizers have stepped forward to challenge the status quo and offer an alternative vision.

And for more than three decades, the FUND FOR SANTA BARBARA has been the meeting place for our community's progressive organizers, activists, donors, leaders, thinkers, teachers and advocates.

*(continued...)*

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*Your generosity lives on when you remember  
the Fund for Santa Barbara in your will.  
Su generosidad vivirá por siempre cuando usted  
recuerde el Fund for Santa Barbara en su testamento.*

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The FUND FOR SANTA BARBARA has been a place to pool resources, debate priorities, and advocate for fairness, justice, opportunity and equity – a place to take risks in the service of our highest values.

The FUND's purpose – **to provide the critical support needed by our community's grassroots organizations working for social, economic, environmental and political change** – has never wavered. And thanks to you, time and again, the FUND has stepped up where others would or could not and provided that support. At a time when other resources are declining or disappearing, a progressive community foundation needs to remain strong, be an advocate, and provide leadership.

In 2011 the FUND FOR SANTA BARBARA:

- Distributed a record \$400,000 through our **Grant-Making Programs** (for a complete list of grants go to [www.fundforsantabarbara.org/granting.php](http://www.fundforsantabarbara.org/granting.php)),
- Established the **Central Coast Human Rights Fund** – a brand new Donor Advised Fund that will provide approximately \$100,000 per year to support local organizing,
- Provided more than 1,000 hours of free consulting, support and training to more than 200 projects through our **Technical Assistance Program**, and
- Gave thirty young people the opportunity to engage in community-based philanthropy and run their own grant-making program through **Youth Making Change**.

Creating the community we want – one that is just, safe, healthy and fair - requires the hard work of thousands of people in hundreds of organizations juggling dozens of priorities. Real social change requires long-term commitment, willingness to take risks, and the ability to challenge ourselves to do better in the future.

And as we look to the future, we look to you to make our work possible.

Our goal is to raise \$100,000 by December 31<sup>st</sup>. Please take a moment to consider a tax-deductible gift to support the FUND's work.

Thank you on behalf of the hundreds of grassroots projects that have used the FUND FOR SANTA BARBARA as a resource this year.

With much gratitude,



Geoff Green  
Executive Director